

Marco Pelucci



Marco Pelucci has been working in the area of marketing and public opinion research for the last 25 year. He is responsible for international projects, project development, coordination, report preparation and results presentation. He is also responsible for implementation of procedures and programs for quality control within multinational projects on local and central level. The last few years he has been the head of the European Commission's project 'European Neighbourhood Barometer' and an account manager at the World Bank. He coordinates the qualitative research for Eastern Europe and for more than 50 countries in Africa and Central Asia. He joined "TNS Opinion" in 2005.